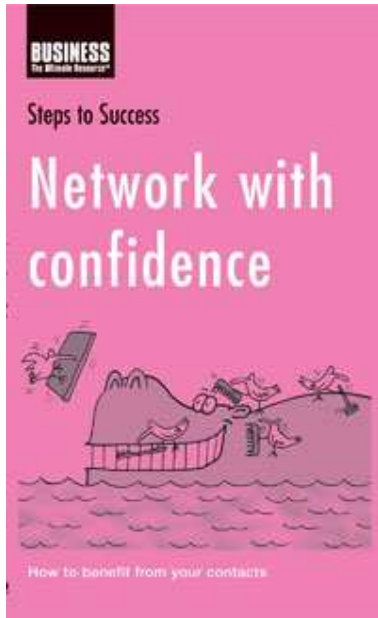


**AC Black Press Release: March 2007**

**Too scared to network? Read the book they're all talking about.**



In today's business world, networking skills are essential to enhance and develop your business or career. But if you're not a 'natural networker' the prospect can fill you with dread. With advice on how to conquer your nerves, ask the right questions, find out about the right events (and work out which ones to avoid), this book offers a straightforward approach to networking that will build confidence in basic skills, as well as tips to hone the skills of the most seasoned networkers.

About the author: A passionate, energetic businesswoman, Daphne Clifton has a successful track record in the media world. With this book she brings to life the skills she's had to learn and practice along the way. 'Network with confidence' gives the reader all they need to apply their networking to their business plan, which in turn will save time and money!

If you would like to interview Daphne, invite her to a networking event, ask her write a feature for your publication, or take some top tips from the book, please contact Clifton Consulting: 020 8473 0261

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